



OLD HIGHWAY 61

Discover the Fun on Old Highway 61

The Mission of the Old Highway 61 Coalition is to promote and preserve Old Highway 61 within Carlton, Pine and Chisago Counties

NEW PARTNER APPLICATION

We are seeking businesses, government entities and community organizations to be part of the Old Hwy 61 tourism efforts. There are several ways that you can participate:

_____ Become an **Old Hwy 61 Partner** (Annual Investment of \$25)

- Listing on the website under appropriate category
- Electronic Old Hwy 61 logo to use on your websites & publications
- Window cling to demonstrate your participation
- Post activities on Old Hwy 61 Social Media sites when provided
- Monthly email communication subscription
- Events listed on web calendar (some standards apply)
- Google listing assistance

_____ 2018 Brochure Focus Area: **“Antique, Thrift, Vintage & Occasional Shops”**
(Partner Investment + Brochure Printing = Total of \$75)

- All items listed above as Partner benefits
- Listing on the website in multiple categories as appropriate
- Our 2018 focus will be to create a comprehensive directory of “Antique, Thrift, Vintage & Occasional Shops” along the Old Hwy 61 Corridor. Those members that fit into this category will be invited to take advantage of the upgrade listing rate to cover the printing costs for development of this brochure.

_____ Corporate Sponsors for all industries (Annual Sponsorship of \$200)

- All items listed above as Partner benefits
- Logo displayed on OldHighway61.com with link to your website
- Recognized in monthly communications
- Road quality decorative Old Hwy 61 Sign (1st yr only)

Company or Organization Name:		Phone:
Contact Person:	Email:	
Mailing Address:	City, State, Zip:	
Physical Address:	Website:	
Social Media Sites:	Participation Level (Please circle) PARTNER PARTNER + BROCHURE CORPORATE	
Payment Method:	<input type="checkbox"/> check enclosed (made out to Chisago Co EDA)	<input type="checkbox"/> please send an invoice * To be included in the brochure, payment must be made by 4/15/18